

PRIVACY POLICY

Date of coming into effect: 01.01.2024

This Privacy Policy (hereinafter referred to as “the Policy”) regulates interactions in the field of personal data protection for the website visitors at <https://pixeldonate.com/> (hereinafter referred to as “the Website”).

1. GENERAL PROVISIONS

1.1 The terms in the Policy are used in the following definitions:

- personal database is a denominated set of ordered personal data in an electronic form and/or as personal data catalogs;
- personal data subject consent is the expression of free will of an individual (provided the person is informed) to consent to their personal data processing in compliance with the defined processing purpose expressed in a way that allows to conclude that the consent has been granted;
- personal data processing is an action or a number of actions, such as collection, registration, accumulation, storage, adaptation, change, restoration, use, and sharing (distribution, realization, transfer), anonymization, and destruction, that may involve the use of (automated) information systems;
- personal data is information or a set of information about an identified or specifically identifiable individual;
- personal data subject is an individual whose personal data is processed;
- third party means any person other than the personal data subject, the personal data owner and the personal data controller;
- cookie files are small text files stored in the browser of a device (PC, mobile phone, etc.) after visiting the Website, and transferred by the Website to the browser.

All other terms in the Policy are used as defined in the current Ukrainian legislation, including international regulations ratified in Ukraine.

1.2 The Policy is developed to inform personal data subjects about the personal data processing procedure while visiting/using the Website and to ensure the protection of their personal data during such processing.

1.3 The Policy, as well as the Project Pixel Donate (hereinafter referred to as the "Project") activities related to collecting, processing, storing, and other lawful personal data driven actions are regulated by:

- The Constitution of Ukraine;
- The Law of Ukraine “On Personal Data Protection”, No2287-VI, from 01.06.2010;
- Other current normative legal acts of Ukraine, regulating the issue of personal data protection;
- International regulations ratified in Ukraine.

The Project’s legal relations connected to the processing of personal data of foreign jurisdiction residents are regulated by the law (including international), national and international legal acts on personal data protection for residents of such countries.

1.4 The Project is a holder of the personal data processed in relation to visiting/using options of the Website. The Project is entitled to authorize third parties to fully or partially process personal data based on an agreement made pursuant to applicable laws.

1.5 An individual is a personal data subject under the Policy provided that they visit the Website, use any options available on the Website.

1.6 The Project guarantees that it:

- Adheres to appropriate personal data protection practices and regulations;

- Protects the rights of personal data subjects;
- Prevents the risk of breaching personal data processing security.

1.7 The purpose of processing personal data obtained during the functioning of the Website is the implementation of the Project's Charter designated activities.

1.8 Publishing the Policy at the web-page indicated in paragraph 4.1 of the Policy constitutes informing personal data subjects about the personal data holder, composition and contents of the personal data collected in relation to visiting/using the Website, the rights of such subjects, the purpose of collecting their personal data, and any third parties to which the personal data may be transferred.

2. PERSONAL DATA PROCESSING

2.1 The Project may collect and process the following information about you:

- Information you provide to the Project: the information about you that you provide by using the Website and options of the Website, making charitable contributions (donation) using options of the Website, communicating with the Project via options available on the Website, etc.
- Information about you collected by the Website and other systems: 1) when you visit the Website, third parties may collect some information about you and your visit, such as browser type and version, the Website pages you visit, IP address; 2) the Website may download cookies to your device; 3) when you contact the staff of the Project using the Website or other electronic communication tools.
- Information about you collected on the Website by third parties through certain actions: this is information about you that you provide to any third parties (e.g., Facebook, Google, Twitter) using social media exchange options available on the Website when you go from one page to another or by viewing materials containing links to (opening) other platforms (websites).

2.2 The way the Project processes your personal data depends on how you use the Website and interact with it. Some information may be provided directly by you when you use the Website or in other ways; information also may be collected and independently processed by the Project with automated technologies used on the Website.

2.3 Legal basis for data processing: the Project processes your personal data during your visit to the Website provided that

- 1) the Project has received your consent to processing;
- 2) your personal data is necessary for the Project to arrange and implement a transaction with you or to take measures that precede a transaction;
- 3) in case the Project has a legitimate interest to process your personal data, and this legitimate interest does not prevail your data protection interest or your fundamental rights and freedoms;
- 4) in other cases defined by the current legislation. In some cases, the Project may have a legal obligation to process your personal data or will process your personal data to form, exercise, or defend legal claims.

2.4 Automated processing mechanisms: the Project and third parties may use automated information processing technologies to process information in some sections of the Website. The Project uses cookies to store content and settings, which allows the Project to process standard information that your browser sends to certain websites you visit, such as your IP address, browser type and language, the site you came from, the pages you visit and the links you click on the Website. Availability of such technical information helps the Project to improve the Website.

2.5 The Project may use your personal data only for the purposes and goals defined by the Policy and the current legislation, including (but not limited to), 1) processing your request (inquiry) to the Project sent through the Website, 2) ensuring your ability to make charitable contribution (donation)

using options available on the Website, 3) implementing other Charter designated goals of the Project in the manner established by the applicable laws.

2.6 The Project may accumulate personal data processed during your visit/use of the Website via means that include entering these data into the personal database. Your personal data is stored in compliance with the requirements of the applicable laws in the personal data field.

2.7 Distribution of your personal data is only possible with your consent or in cases established by the Policy and current legislation.

2.8. The Project may partially publish user data on its Website on the reporting of charitable income.

2.9 Your personal data is subject to removal or destruction for the following reasons:

- Expiration of the 2-year storage term or another term established by the applicable laws;
- Termination of legal relations between the personal data subject and the Project, unless otherwise provided by law;
- In other cases established by the current legislation in the field of personal data.

2.10 The Project does not process personal data on the racial or ethnic background, political, religious or worldview beliefs, membership in political parties or professional unions, criminal conviction, data related to health, sexual life, biometric or genetic data, with law established exceptions.

3. Rights of the personal data subjects

3.1 When visiting/using the Website, you have a right to:

- Receive not specified in the Policy information from the Project regarding the processing, terms of your personal data access, or to give an appropriate mandate for the receipt of this information to the authorized persons, with law established exceptions;
- Free access to your personal data;
- Receive a response to a request regarding the processing of your personal data in the manner and within the time limit determined by current legislation;
- Submit a reasonable claim objecting the processing of your personal data, or demanding the change or destruction of your personal data, if such data is processed illegally or is unreliable;
- Protect your personal data from illegal processing and accidental loss, destruction, damage due to its intentional concealment, failure to provide or untimely provision, as well as to protect yourself from providing information that is unreliable or disgraces the honor, dignity, and business reputation of a person;
- Withdraw your consent to the personal data processing; as well as use other rights defined by current legislation in the field of personal data protection.

3.2 You have the right to address questions related to the collection, use, storage, and other processing of your personal data to the Ukrainian Parliament Commissioner for Human Rights, who can be contacted via the email address hotline@ombudsman.gov.ua. If you have any questions regarding the Policy or if you have received any unwanted email sent by the Project or allegedly sent on behalf of the Project, please contact the Project at its direct email info@pixeldonate.com.

4. CHANGES TO THE PRIVACY POLICY

4.1 The Project reserves the right to revise and change the provisions of the Policy.

The current edition of the Policy is posted on the Website in the section "Privacy Policy", in the footer of the Website.